



Thursday, September 9, 2010  
InterContinental Miami

presented by:



## BRIDES IN THE CITY OVERVIEW

Grande Affaires and the InterContinental Miami are pleased to announce the launch of Brides in the City, the premier bridal show of Miami! Brides in the City is an exclusive event for our elite clientele and for select companies who set the standard of excellence in their respective field. The event will feature every aspect of a wedding, including ceremony area, live music, grooms lounge and bridal fashion show. Our media sponsor is The Knot and the event will be marketed to 50,000 + confirmed future brides for 2011!

### EXHIBITOR **DEADLINE 7/26/10**

The exhibitor fee is \$500.00 before July 16, 2010 and \$600.00 after that date. Each exhibitor will be provided with (1) 8' x 30" table, a standard linen and tent card with company name and is allowed a maximum of two people per booth. See the bronze/exhibitor benefits noted below under the sponsor section. Exhibitor/sponsor guidelines and confirmation packet will follow once the letter of commitment and payment has been received.

### SPONSOR **DEADLINE 7/26/10**

In exchange for this  donation, Brides in the City will exchange your organization the benefits of  level sponsorship as described below. Exhibitor/sponsor guidelines and confirmation packet will follow once the letter of commitment and payment has been received:

# BRIDES IN THE CITY

[www.bridemiami.com](http://www.bridemiami.com)



a downloadable registration form is available at [www.bridemiami.com](http://www.bridemiami.com) and can be emailed to [rsvp@bridemiami.com](mailto:rsvp@bridemiami.com), faxed to 305-825-8808 and mailed to Grande Affaires, 7711 W. 22nd Ave, Miami, FL 33016

# BENEFITS OF SPONSORSHIP

## PLATINUM - \$20,000 +

- Premium booth placement
- Company logo on event web site
- Web link from event web site
- 10% discount for new online vendor profiles to The Knot
- Company logo included in save the date, promotional collateral and formal invitations
- Company logo included in pre and post email marketing
- Company logo included in event press releases
- Company logo included in step and repeat
- Company logo included in onsite program of events
- VIP networking reception with media
- Inclusion of your marketing material in attendee gift bag\*
- (20) complimentary event tickets
- List of attendees
- (1) exhibit table

## Gold - \$20,000 - 10,000

- Banner ad on event web site
- Company logo on event web site
- Web link from event web site
- 10% discount for new online vendor profiles to The Knot
- Company logo included in save the date, promotional collateral and formal invitations
- Company logo included in pre and post email marketing
- Company logo included in event press releases
- Company logo included in step and repeat
- Company logo included in onsite program of events
- VIP networking reception with media
- Inclusion of your marketing material in attendee gift bag\*
- (15) complimentary event tickets
- List of attendees
- (1) exhibit table

## Silver - \$10,000-\$6,000

- Company logo on event web site
- 10% discount for new online vendor profiles to The Knot
- Company logo included in step and repeat
- Company logo included in onsite program of events
- VIP networking reception with media
- Inclusion of your marketing material in attendee gift bag\*
- (10) complimentary event tickets
- List of attendees
- (1) exhibit table

## Bronze (Exhibitor) - \$6,000-\$4,000

- Company logo included in onsite program of events
- 10% discount for new online vendor profiles to The Knot
- VIP networking reception with media
- Inclusion of your marketing material in attendee gift bag\*
- (8) complimentary event tickets
- List of attendees
- (1) exhibit table

\* pre-approval of marketing materials / items required due to size limitation



## COMPANY INFORMATION:

Organization:   
Address:   
Primary contact name:   
Phone:   
Fax:   
Mobile:   
Web site:   
Email:

## COMPANY LOGO:

Your company logo **MUST** accompany this form via email to [production@bridemiami.com](mailto:production@bridemiami.com) in order to ensure proper logo representation. Camera ready vector artwork is required in BOTH high resolution (300-600 dpi) .jpg or .pdf **AND** .eps for applicable graphics

## CREDIT CARD AUTHORIZATION:

I hereby authorize Grande Affaires to charge my referenced credit card for the expenses designated below.

Organization:   
Name on credit card:   
Credit card address:   
Credit card type:   
4-Digit security code:   
Credit card number:   
Exp date:   
Amount to be charged:

I certify that the above information is true and correct and that I am the authorized signatory to the credit card referenced above. I agree that my liability for the above referenced charges is not waived and agree to be held personally liable in the event that the indicated person fails to pay for any part of full amount of these charges.

CREDIT CARD SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## SPONSOR/EXHIBITOR LETTER OF COMMITMENT:

Please sign and date:

\_\_\_\_\_  
Authorized company representative

\_\_\_\_\_  
Robert Torres  
Creative Director, Grande Affaires

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

Please email or fax this form per the information noted below and a signed agreement will be sent back to you.

Grande Affaires  
7711 W. 22nd Ave  
Miami, FL 33016  
Phone: 305-826-5233  
Fax: 305-825-8808  
Email: [rsvp@bridemiami.com](mailto:rsvp@bridemiami.com)

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VISION ■ CREATIVITY ■ STYLE